



HOLIDAY PREP LIST

PRODUCT PREP

- + Order supplies
 - + Plan your promotions
 - + Content Batch & Schedule Emails
 - + Collab with another Small Business!
 - + Build your inventory now
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CLIENT GIFTS + CARDS

- + Plan out client gifts
 - + Order Supplies
 - + Take your holiday photos
 - + Update your client list
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HOLIDAY VENDOR SHOW

- + Sign up now
 - + Prep inventory
 - + Do you need any print materials?
 - + Create a giveaway to get client information
 - + Don't forget the cute table
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MARKETING REMINDERS

- + Update your Social Media Platforms
- + Make sure your website is up to date
- + Promote your holiday hours & order deadlines
- + Add personal touches to your orders
- + Stock up on your print marketing



HOLIDAY IMPORTANT DATES

Sunday, October 31st

Halloween

Thursday, November 25th

Thanksgiving

Saturday, November 27th

Small Business Saturday

Monday, November 29th

Cyber Monday

Sunday, December 19

LAST DAY TO SHIP
USPS Priority Mail

Saturday, December 25

Christmas

